

Subsequent Filing

Certification of Electric Suppliers - Application

Applicant: Choose Energy, Inc.

2.1.1.1 Authority to Do Business In Delaware:

- Please provide a copy of the Delaware Business License

A copy of Choose Energy's Delaware Business License is attached.

- Please provide a copy of the Certificate of Good Standing issued by the Delaware Secretary of State

A copy of Choose Energy's Delaware Certificate of Good Standing is attached.

2.1.1.5.5 Relevant operational experience of each principal officer responsible for Delaware operations:

Please see the three attached "Principal Officer Resumes" in addition to the biographies for each principal officer below:

Kerry Cooper, CEO

Kerry joined Choose Energy as CEO in the fall of 2013. Under her leadership, the company secured over \$20 million round of funding from Kleiner Perkins, acquired Chicago-based startup Power2Switch and has grown revenue by 400 percent.

Previously, Kerry served as CMO and COO of ModCloth, an innovative online retailer of women's apparel. Before joining ModCloth, Kerry held several executive roles at Walmart, which included overseeing Walmart.com's marketing, strategy and business development, as well as Walmart's global e-commerce and multi-channel development.

Kerry holds an undergraduate degree in mechanical engineering from the University of Texas at Austin and earned her MBA from Harvard.

Jerry Dyess, Founder & CCO

Jerry founded Choose Energy in 2006 after previously serving as President & Co-Founder of an energy brokerage and consulting firm EnergyTX in Dallas, Texas since 2002. He has extensive expertise on energy markets, energy supply, the energy regulatory environment and energy consumers' interests. Jerry has experience servicing a range of clients, including small and medium-sized businesses, local municipalities, and residences.

Prior to EnergyTX, Jerry held a series of senior business development and management positions for Winstar Communications, Logix Communications, and Digital Island in Dallas, Texas.

Jerry holds an undergraduate degree from Louisiana State University.

John Tough, *VP of Operations & Business Development*

John joined Choose Energy in 2012 and is currently the VP of Operations & Business Development. Over his two years with the company he has guided the growth of product and market expansion, financial operations and business development.

Previously, John was an Associate at Kleiner Perkins Caufield & Byers, where he focused on platform investments that merged the energy and technology verticals. He also spent time in finance at XMS Capital and UBS Investment Bank, where he advised on mergers & acquisitions, and equity and debt capital raise events for growing and established companies.

John holds an undergraduate degree in biology and chemistry from Duke University and earned his MBA from The University of Chicago Booth School of Business, where he was the recipient of the Ambassador Award.

2.1.1.6 Verification of Application. The Application must be verified by a principal or officer of the Applicant:

See attached signed, sworn verification by Kerry Cooper, CEO.

Question from the Delaware Public Service Commission:

During Staff's investigation it was found that the Company's authority with the Maine Secretary of State was revoked in June 2013, please describe the circumstances that led to the revocation.

In 2013 Choose Energy missed the filing deadline of our annual report with the Maine PUC because we had changed the staff that had been dedicated to that responsibility. Choose Energy reapplied for a certificate with the Maine PUC in 2014, and we currently have our authority to do business in Maine. Our file number is now #20140300F.